



CLEAN SHARM selected Camel Dive Club and Hotel for their first "Clean Sharm Company of the Month Award".

On Thursday, 14th of May 2009 the award was presented in Camel hotel Naama Bay to Catherine Bates in the presence of the local press.

Camel received the award for various important measures that contribute to a Cleaner Sharm, and protection of the unique South Sinai eco-system both on land and under water.

Everyone is invited to nominate a company for this monthly environmental award at info@cleansharm.org

Any company that is operating in Sharm El Sheikh and has issued and implemented outstanding measures that contribute to a cleaner Sharm can be nominated to become the Clean Sharm Company of the month. All nominations with a clear explanation of the environmental measure(s) taken will be considered.

Camel received the award, which is a certificate printed on real Egyptian papyrus, for the impressive combination of small and bigger measures taken:

- Clean Ups
- Towel re-use programme within the 38 hotel rooms
- Solar panel for heating the training pool which generates 40 kilowatts of energy. (The only solar panel of its kind in the Middle East!)
- Family trips for new holiday reps to Sharm that included how THEY can encourage their guests to look after fragile reef areas
- Sponsoring a waste bin project which is being implemented at the Naama Bay jetty
- Lectures regarding marine life and conservation in St Joseph's school in Hadaba
- Active participation on the Red Sea Turtle project (record no.. of turtle sightings)
- Regular Coral Watch: monitoring the health of local and house reefs
- Replacing plastic cups on day boats with re-usable mugs

For more information on Clean Sharm visit the recently launched website: www.cleansharm.org